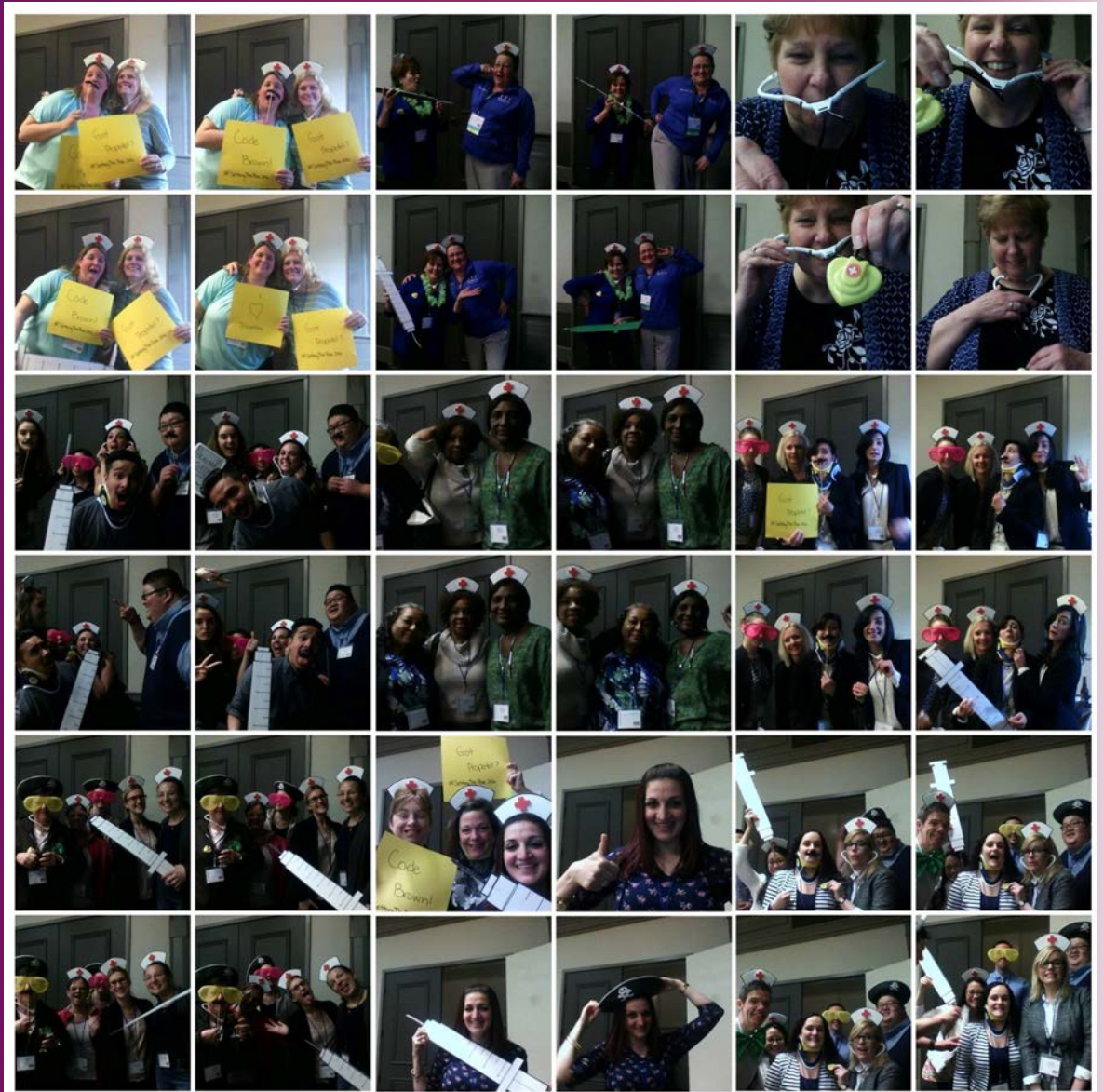


# #SETTINGTHEPACE2018



Setting the Pace 2018  
April 19th and 20th, 2018  
Saratoga Springs, NY  
Exhibitor Prospectus



#SETTINGTHEPACE2018

# We Invite You!

The New York State Emergency Nurses Association would like to invite you to participate by exhibiting at our Annual Conference on April 19th & 20th in Saratoga Springs, NY.

The NYSENA Annual Conference attracts over 200 emergency nurses, flight nurses, nurse practitioners, nurse educators, and nurse managers from across New York State.

The NYSENA provides expert presentations on current, practical, and clinically oriented evidence-based practice information. As Emergency Nursing changes, we as professionals must challenge ourselves as well!

You won't want to miss out on this great opportunity to promote your products and network with these incredible emergency nursing professionals. Exhibitors play a vital role in the success of the conference, and past participation and support at our conference has proven to be a mutually rewarding experience for the organization and exhibitors. We look forward to seeing you at the Holiday Inn in Saratoga Springs, NY.

Sincerely,

Renee Sylvies

2396 Coomer Rd

Burt, NY 14028

[conference@nysena.org](mailto:conference@nysena.org)

716-523-1853

# Exhibitor Information

## **Conditions of Eligibility:**

The New York Emergency Nurses (NYSENA) reserves the right to determine the eligibility of any company wishing to support or exhibit. The NYSENA may deny or revoke eligibility based on a violation of any policy set forth in these terms and conditions or for any action determined by the NYSENA to detract from the objectives of the conference.

**Fees:** Payment in full is required no later than April 5, 2018, unless other arrangements have been made and approved by the NYSENA.

**Cancellation of Exposition:** It is mutually agreed that in the event of cancellation of the NYSENA's Setting the Pace Conference in Saratoga Springs, NY; as a result of strikes, governmental regulations, or other causes beyond our control which would prevent its scheduled opening or continuance, this agreement will be terminated immediately, and the NYSENA shall determine in its sole discretion any refund of such portion of the exhibit fees as is possible, after due consideration of expenditures and commitments already made.

**Booth Space within the Holiday Inn Exhibit Hall includes:** 1 Eight Foot Long Table, 1 Table Drape, and 2 Chairs Note: Exhibitors are responsible for supplying their own electrical cords and connections.

**Cancellations:** Refunds will be granted, less a 25% processing fee for cancellations. All refunds must be requested in writing and postmarked on or before March 19, 2018. No refunds will be granted for exhibit space after March 19, 2018.

**Space Assignments:** Space will be assigned according to the date of application and full payment received by Exhibitor Coordinator. Every effort will be made not to assign competitors to adjacent spaces, however, due to limited space this is not guaranteed. The NYSENA reserves the right to rearrange exhibits or adjust the floor plan to accommodate the best interests of the NYSENA Setting the Pace Conference. Please notify Exhibitor Coordinator of any electrical outlet needs prior to the conference, so that assigned spaces near outlets can be planned accordingly.

**Set up:** Hours will be published at a later date, and communicated by the Exhibitor Coordinator. It is guaranteed that there will not be less than three hours dedicated exhibitor time.

**Course Attendance:** Course attendance is included in the exhibitor's fee for a maximum of 2 people per exhibit. CECH will not be awarded to the exhibitors, and the two individuals per exhibit are not interchangeable for course attendance. Exhibitors are invited to attend the Opening and Closing Receptions. Meals are not included, with the exception of exhibitors sponsoring that meal. Exhibit representatives may attend the awards ceremony for the cost of \$30.00 paid in advance.

**Hotels and Regulations:** Reservations should be made directly with the Holiday Inn, 232 Broadway, Saratoga Springs, NY 12866. Please inquire about the group rate for conference participants.

**Liability:** Each exhibitor assumes the sole responsibility and liability for losses, damages, and claims arising out of injury and damage to the exhibitor's displays, equipment and other property brought upon the premises of the Holiday Inn. Exhibitor shall indemnify and hold harmless the New York State Emergency Nurses Association (NYSENA) and the Holiday Inn and any authorized representative or employee of the foregoing of any and all losses, damages, and claims except those resulting from the gross negligence of the parties names above.

These rules and regulations become part of the contract between the exhibitors and the NYSENA. NYSENA asks the full cooperation of the exhibitors in their observance. All areas not covered are subject to the decisions of the NYSENA Board of Directors. Thank you for your cooperation.

## **We look forward to seeing you in Saratoga!!!**

Questions can be forwarded to the Conference Committee's email at [conference@nsyena.org](mailto:conference@nsyena.org)



# Categories and Fees

Including Corporations, Healthcare organizations and institutions, and educational organizations.

## Loyal Exhibitor:

To qualify for loyal exhibitor rates your organization would have to have been an exhibitor at the state conference twice since 2011, or an exhibitor at Setting the Pace 2017.

Registration: \$350.00 December 15, 2017 to March 8, 2018

Registration/late: \$400.00 March 9, 2018 – April 5, 2018

## Exhibitor Rate:

Registration: \$400.00 December 15, 2017 to March 8th, 2018

Registration/late: \$475.00 March 9, 2018 – April 5, 2018



# Silent Auctions

Through a donation to the Silent Auction you can support the NYSENA 9/11 scholarship program.

Suggested items for the donation include, Jewelry, Art Work, Gift Baskets, Gift Cards, Books, Wine Baskets, etc.

How to make a donation:

Complete the section on the exhibit registration form and return it to the NYSENA Exhibitor Coordinator prior to April 5, 2018.

Methods of delivery: You can bring the item(s) for the Silent Auction to the NYSENA Registration desk beginning on Thursday April, 19th. If you ship the donated item (s) in advance please contact the Exhibitor Coordinator prior to April 5, 2018.

Please Note: IF YOUR BASKET INCLUDES PERISHABLE ITEMS, PLEASE BRING THIS WITH YOU TO THE CONFERENCE OR CALL THE EXHIBITOR COORDINATOR TO DISCUSS BEST SHIPPING DATE.



# #SETTINGTHEPACE2018



# Scholarship Opportunities

## Maximize your Organization's Exposure

### Partners in Education Levels of Support

- |          |          |   |
|----------|----------|---|
| Platinum | \$ 4,000 | <ul style="list-style-type: none"><li>• Additional space for your Signage at conference with company logo.</li><li>• Early Booth location selection at conference.</li><li>• Mention in each NYSENA newsletter (Circulation of over 2600 Emergency Nurses State Wide) for the next year (4 total).</li><li>• Acknowledgement throughout the conference and in any conference materials.</li></ul> |
| Gold     | \$ 3,000 | <ul style="list-style-type: none"><li>• Mention in each NYSENA newsletter (Circulation of over 2600 Emergency Nurses State Wide) for the next year (4 total).</li><li>• Acknowledgement throughout the conference and in any conference materials.</li></ul>  |
| Silver   | \$ 2,000 | <ul style="list-style-type: none"><li>• Acknowledgement throughout the conference and in any conference materials.</li></ul>  |



### Other Opportunities to Sponsor and Maximize Exposure!

Speakers—General Sessions \$ 750.00

Keynote Address \$ 750.00

Closing Address \$ 750.00

Partial Funding of Opening Reception \$750.00

Tote bags for Attendees with your organization's logo \$1000.00

Breakfast \$750.00



As a sponsor of any opportunity above, you will receive mention in the quarterly newsletter that follows our Setting the Pace Conference in Saratoga Springs, NY. This newsletter has a circulation of over 2600 Emergency Nurses state wide.

Questions can be forwarded to the Conference Committee's email at [conference@nsyena.org](mailto:conference@nsyena.org)



# Application and Contract

APPLICATION AND CONTRACT SPONSORSHIP/EXHIBIT SPACE

Setting the Pace April 19 & 20, 2018

New York State Emergency Nurses Association Annual Conference

Holiday Inn, 232 Broadway Saratoga Springs NY 12866

**TO SUBMIT AN ONLINE  
APPLICATION AND PAYMENT  
go to [NYSENA.org/vendors.html](http://NYSENA.org/vendors.html)  
and click the Register Button**

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone (direct line) \_\_\_\_\_ Mobile \_\_\_\_\_ Fax Number: \_\_\_\_\_

E-mail \_\_\_\_\_

The undersigned hereby authorizes the New York State Emergency Nurses Association to reserve exhibit space in the exhibit hall of the Holiday Inn, Saratoga Springs, NY for the use by the above company during Setting The Pace 2018 Exhibitors time. The undersigned acknowledges receipt of the agreement to abide by the rules and regulations as printed in the exhibitor information.

Authorized Signature: \_\_\_\_\_ Name: \_\_\_\_\_

Representative to attend space (if different from above):

Name (Print or Type): \_\_\_\_\_

E-Mail \_\_\_\_\_

The above company is interested in the following: \_\_\_\_\_ Sponsorship (see attached form) \_\_\_\_\_ Exhibitor space  
Product/Service description (65 words or less).

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Send Application, Payment, or any correspondence to:

Renee Sylvies

2396 Coomer Road, Burt, NY 14028

conference@nysena.org

716-523-1853

Tax deduction information:

Entity Name: New York State Emergency Nurses Association (NYSENA) Tax ID# 22-2686606

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