





*Setting the Pace*  
'97

**“EVERYTHING Under  
the Sun”**



NYS Emergency  
Nurses Association

April 18 & 19, 1997  
Ithaca, New York



# WELCOME

The New York State Emergency Nurses Association Conference, "Everything Under the Sun," will be a unique and enlightening experience. Because the conference theme, "Everything Under the Sun," does not restrict us to one main focus, the conference committee chose some different topics for presentation. The topics were chosen with you and your practice in mind.

Changes in health care are rapidly occurring and we need to be able to respond quickly to these changes. We're already experiencing hiring freezes, elimination of services, decreased census, bed closures, job loss, and redefining of roles. We often come to work hoping we still have a job. And what impact will managed care have? Benny Marett will address the role of managed care in emergency health care as well as the future direction of emergency nursing. Benny is a past chair for the Scientific Assembly and is current ENA Director-at-Large. He is an engaging nationally known speaker.

Two of the topics chosen are in answer to the requests of past conference attendees. Understanding the part research and bioethics plays in our daily practice has become more important than ever. Without research to validate our practice, we can't defend our jobs/roles. Dr. Shurpin and Dr. Marshall will help make these two subjects understandable and pertinent to your practice.

Another topic that has become a focus for the Joint Commission Accreditation survey is pain management. The emergency nurse must be aware of alternative therapies the patient may be utilizing and the impact it has on the patient's care as well as advocating for the patient in the choices they may make to seek alternative/complementary modalities. Arlene Reinking-Hanf will provide you with practical information and techniques you can use on your patients and Dr. Londorf will demystify aspects of eastern medicine.

Lastly Carolyn West will present a lecture on the care of the patient requiring hyperbarics and the role of hyperbarics as a marketable emergency department service. The uses for hyperbarics have multiplied while the availability is limited. This could be a survival strategy for your ED. Come and learn more.

Your days and evenings will be filled. Plan to come a day early and attend the NYS Council meeting. Set aside Thursday evening for an open reception and early registration. Meet old friends and make new ones. Relax and have fun.

The Exhibitors are an important component of the conference. This year the exhibits are open on Friday only. We have provided additional time at the breaks as well as lunchtime dessert with the exhibitors. This is a great opportunity for you to see and experiment with new equipment and ideas. To encourage your participation in the exhibits you will have a Beach Party Bingo card in your packet. Attendees who have all the exhibitors sign their Bingo card will be eligible for prizes.

The Chinese Auction will be held Friday evening during the cocktail hour. ENA members and chapters, plus businesses donate items such as Broadway tickets, elegant glassware, gift baskets, golf items, and more which are "auctioned" to those who participate. A portion of the proceeds are donated to the ENA Foundation.

Last but not least is the Awards Banquet and Beach Party. We celebrate the accomplishments of our own and then move pool side for dancing, karaoke and just plain fun. Dress for the Beach.

I challenge you to come and learn; to enjoy the camaraderie and the lovely city of Ithaca. Prepare yourself for the here and now. But most of all have fun and come away with a feeling that you're not alone and emergency nursing is here to stay.

Susan D. Knapp, RN, BS, CEN  
Chairperson - 1997 Conference Committee

## CONFERENCE COMMITTEE MEMBERS

Jeanette Barth, RN, BSN, CEN, EMTCC  
Kathy Conboy, RN, BS, CEN  
Bonnie Coons, RN, BSN, CEN  
Marylou Killian, RNC, MS, CS, CEN

Mary Mallory, RN  
Ramona Sowers, RN, MS, FNP, CEN  
Mel Wilson, RN, BA, BS, CEN  
Linda Yonkin, RN, CEN

# CONFERENCE SCHEDULE

## THURSDAY, APRIL 17, 1997

- 8:00-6:00 Council Meeting – Open to all
- 6:00-6:30 Conference Registration
- 6:30-7:30 Opening Cocktail Reception – Cash Bar

## FRIDAY, APRIL 18, 1997

- 7:00-8:00 Registration/Continental Breakfast/Exhibit Area Opens
- 8:00-9:30 Reaching for the Sun – Climbing to New Heights and Having Fun Along the Way  
Benny Marett
- 9:30-10:15 Coffee with Exhibitors
- 10:15-11:45 There's A Hole In Your Bucket!  
Kathleen Shurpin
- 11:45-12:45 Lunch
- 12:45-1:15 Dessert with Exhibitors
- 1:15-2:45 Taking A Dive  
Carolyn West
- 2:45-3:30 Break with Exhibitors
- 3:30-4:30 An Eastern Sun in the Western Sky  
Donald Londorf
- 5:30-7:00 Chinese Auction/Cocktail Reception
- 7:00-? Awards Banquet / "Beach Party"

## SATURDAY, APRIL 19, 1997

- 8:00-8:30 Continental Breakfast
- 8:30-10:00 There are no Black or White Sand Beaches  
Lewis Marshall, Jr.
- 10:00-10:30 Break
- 10:30-12:00 Touched by the Sun  
Arlene Reinking-Hanf
- 12:00-1:00 Lunch
- 1:00-2:30 Following the Sun – A Take Home Recipe for Career Enhancement  
Benny Marett

## **FEATURED SPEAKERS**

### **BENJAMIN E. MARETT, RN, MSN, CEN, COHN-S, CNA**

Is the Director of Patient Care Services for Omni Med, a Corporation of Urgent Care and Occupational Health Centers in North and South Carolina. As a member of the ENA Board of Directors, "Benny" has lectured throughout the country on emergency care. His ability to present challenging topics with his "down home style" makes him a favorite speaker among emergency nurses. He is looking forward to the opportunity to meet with New York State ENA members.

In his keynote presentation Benny will review current situations facing emergency nursing including managed care, capitation, and forecast our role into the next millennium. Hold on to your seats and prepare for a journey, emergency nursing style...

In closing Benny will look at various ways to Follow the Sun by challenging us to return to the work place with a new idea for Emergency nursing and career enhancement.

### **DONALD LONDORF, MD, FRCPC, FACEP**

A former academic emergency physician at the University of Rochester, and now an instructor/therapist at The Chinese Healing Art Center. Dr. Londorf will discuss the Chinese healing art of Qi Gong as well as providing insights into the differences between eastern and western medicine and the integration of both disciplines in patient care.

### **LEWIS MARSHALL JR., MD, MS**

Sits on the Bio-ethics review board at Jamaica Hospital where he is the assistant director of emergency medicine. In his spare time, Dr. Marshall is completing law school.

What is involved in reaching an ethical decision and how do particular beliefs influence our actions? In his own inimitable style, Dr. Marshall plans to discuss these concerns by using examples of ethical dilemmas that we face in our daily practice.

### **ARLENE REINKING-HANE, RN, MS, CCRN, CEN, LMT, HNC**

Has earned her masters degree in holistic nursing and is the coordinator of massage therapy at Beth Israel Medical Center, New York. Arlene believes that the acute care nurse can enhance healing and well being by incorporating complementary therapies into their practice. Through the use of anecdotal reports and research findings Arlene will inspire participants to incorporate and utilize these therapies in emergency nursing practice.

### **KATHLEEN SHURPIN, RN, PhD, ANP, OCN**

Is a professor of Adult Health Nursing at S.U.N.Y. Stony Brook. Dr. Shurpin has a reputation for turning research into an exciting and understandable topic. She plans to help participants develop outcome based research questions to validate the importance of professional nursing in emergency care.

### **CAROLYN WEST, RN**

Is the Assistant Nursing Coordinator of the Hyperbaric Unit at John T. Mather Memorial Hospital. Hyperbaric Oxygen Therapy is a treatment that has been in use for over twenty-five years. Recently expanded uses in medicine and wound care have been developed. This program will introduce nurses to the role of hyperbaric oxygen therapy and the preparation of patients undergoing treatment.