## NYSENA COUNCIL SPECIAL MEETING

## 8/9/2022

## 19:30

## TOPIC: DEVELOPING REGIONAL MEMBER ENGAGEMENT and GEOGRAPHIC STRUCTURE

ATTENDEES:
Maria Giganti
Linda Yonkin
Mary Anne Portoro
Patrick Byrne
Mary Harwood
Marina Grennen
Eileen Breckenridge
Sue Breese
Mary Ann Teeter
Roseann Mohney
Dawna Schiech
Donna River

Discussion:

- 1. Active regions presented their perspective on the reason for high level of member engagement.
- 2. Avenues discussed to encourage member engagement.
  - One to one contact
  - Enlisting hospital support
  - Educational support
  - Developing plans to support resolution regional issues
  - Identified the need to engage members who are actively working
  - Develop plan to increase Nurse Manager engagement
  - Implement a NYSENA application
- 3. Will develop plan to coordinate educational calendar.

Minutes submitted by: Eileen Breckenridge, RN, NYSENA Secretary