

Is your State up to the 2009 ENA Foundation Challenge?

The Campaign has begun!

What can you as an ENA State Council leader do? ... You can encourage your Council member to participate in your fundraising campaign for the ENA Foundation 2009 State Challenge.

At this time, your State Council should have its fundraising plan fully developed and operational for the campaign. The ENA Foundation is dedicated to providing academic scholarships to emergency nurses who are returning to school to gain a higher level of education. The ENA Foundation also provides an avenue for research grant funding in the field of emergency nursing.

During this time of economic uncertainty, our community needs to stand strong together and support nursing education and research for ourselves and others. Supporting the ENA Foundation in helping our profession and raising the quality of patient care, never decreases in importance. Now more than ever, we need to help our nursing peers to obtain education and research that they may not be able to afford on their own.

2009 State Challenge

The Rules: The campaign began March 1, 2009 and ends June 30, 2009. Contributions must be received during the four month time frame of the campaign. Donations received after June 30th will not be counted toward a specific state's goal.

Contributions can be made from individuals, Local Chapters or State Councils. All donations must be designated to the State Challenge Campaign to be counted toward a state's overall goal.

The Rewards: The greatest reward is acknowledging that you and your State Council or Local Chapter are raising funds to support emergency nurses through the ENAF educational scholarship program. In addition, ENA State Councils reaching a level of \$5,000 or more will have the added reward of naming a 2010 scholarship.

The Competition:

New Donors – State Councils who have not previously donated to the ENA State Challenge will be included in this category. Two awards of \$200 ENA Marketplace gift certificates will be awarded to the State Council with the...

- Largest per capita amount raised from states with fewer than 500 members
- Largest per capita amount raised from states with more than 500 members

Previous Donors - States who have previously donated to the ENA State Challenge will be included in this category. Two awards of \$300 ENA Marketplace gift certificates will be awarded to the State Council with the ...

- Largest amount donated by one state
- Largest per capita amount donated

Previous Donors Reaching 2009 Goals - All Previous Donors successfully reaching their 15–25% increase goal amount from the previous year will be recognized on stage at the 2009 ENA Annual Conference in Baltimore, Maryland.

Fill those Money Bags – To assist you with that task, state leaders in attendance at the State Leader’s Orientation in Chicago this past December received a purple money bag to utilize at their state or chapter meetings. Empty your pockets at your next meeting, and give your spare change to the ENA Foundation.

For more information about how you can participate in the 2009 ENA State Challenge, contact your ENA Foundation Board Liaison or a member of the ENA Development and Foundation staff.

Embrace the Challenge Join the Scholarship Race!

Donations to the State Challenge can be made online at
<https://www.ena.org/foundation/contribution/>