

Report Submission Confirmation

NYS ENA Chapter/Committee Name: Communications

National Committee / Other:

Date: 12/09/22

Chapter/Committee News:

*2023 meeting plan discussed

*Introductions

*Sue Breese talked about the APP

*Kait Perez talked about the Instagram

The following changes will be requested for the website:

Welcome to the incoming 2023 Board of Directors!

Immediate Past President Maria Giganti

President Linda Yonkin

President Elect Patrick Byrne

Treasurer Mary Harwood

Secretary Eileen Breckenridge

Board Member 1 Lila Sheehan

Board member 2 Wendy Allen-Thompson

*Add a heading line under the front website page cover photos and above the calendar that will state "Coming Up Next" and lists the following:

-Leadership Orientation with link

-Next Council meeting

-Countdown to conference for the Setting the Pace

It will be created like the ENA national website page

These should be set to auto erase once the date has gone past and should be tied to the APP

President Message: Will be posted the week of the BOD meeting we will post an updated President Message on a quarterly basis

Ideas for a member spotlight, and theme of the month suggested by Kait Perez. These will be handled by a subcommittee comprised of Patrick Byrne, Kaitlin Perez, Marvin Anderson and we will be asking Mickey Forness if she can chair this as she is the membership chair.

Marvin requests data and creating a digital strategy, Sue will request the data for the next meeting, Wendy will provide the Facebook data that is available.

New photos are needed for the bottom of the homepage of website. I will ask John to use the General Assembly photo from 2022 and Sue Breese will write a caption for the photo.

Linda Yonkin announced that beginning 2023, Wendy Allen-Thompson has accepted the Government Affairs Committee Chair position and Sue Breese has accepted the Communications Chair and Maryanne Portoro will be the Co-Chair.

Wendy thanked all of the committee members for the guidance and support they have given during her time as the committee chair.

We wished everyone a safe and happy holiday!

The next Communications Committee meeting will be Thursday, January 5th at 730pm.

THE UPDATED LINK for this meeting will be SENT WITH THE MEETING ANNOUNCEMENT VIA CONSTANT CONTACT

Attendance:

Linda Yonkin, Maryanne Portoro, Patrick Byrne, Sue Breese, Kaitlin Perez, Carolyn Dixon, Marvin Anderson, Phyllis Parker

Submitted By: Wendy Allen-Thompson

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